



Topland Strengthens Regional Footprint through Strategic Partnerships with ABS in Qatar and NWT in Oman.

Leading accessibility provider partners with Artistic Business Solutions (Qatar) and New World Technologies (Oman) to accelerate barrier-free environments across the Middle East.

Abu Dhabi, UAE — 28th October 2026 — Building on the momentum generated at AccessAbilities Expo 2026, Topland, the region's premier provider of assistive technologies and inclusive solutions, announced the expansion of its market presence in Qatar and Oman. The company has appointed **Artistic Business Solutions (ABS)** as its exclusive sub-distributor in Qatar and **New World Technologies** as its exclusive sub-distributor in Oman.

These strategic partnerships mark a significant milestone in Topland's mission to foster universal inclusion across the Middle East. By extending its geographical reach, Topland will deliver its comprehensive portfolio of world-class assistive technologies, specialized services, and community awareness programs directly to businesses, educational institutions, healthcare providers, and government entities throughout the two nations.

Key Deliverables of the Expansion:

- **Local Infrastructure & Support:** Dedicated regional teams will provide direct consultation, technical deployment, and local project support to streamline commercial and public-sector accessibility integrations.
- **Direct Access to Cutting-Edge Assistive Tech:** The partnerships bring Topland's full suite of solutions—including the Dot Pad X tactile display, NaviLens smart codes, Hearing Loop systems, Safespaces, Calmr weighted garments, and advanced mobility equipment—directly to local markets.
- **Scale for Inclusive Programs:** Topland will expand high-impact initiatives across aviation, hospitality, education, and public spaces, notably scaling the **Hidden Disabilities Sunflower** program and interactive **Autism Reality Experience** throughout Qatar and Oman.

"Creating an accessible world requires sustained collaboration, local insight, and immediate availability of assistive products," said Andy Faulkner, CEO of Topland Group. "Partnering with Artistic Business Solutions in Qatar and New World Technologies in Oman enables us to establish a strong, responsive presence in both countries. Together, we are equipping local leaders and institutions with the exact technologies and expertise needed to build truly inclusive communities."

Abdulla Ibrahim Al Subaey, Chairman of the Board of Artistic Business Solutions (ABS) and Vice-Chairman of the Board of New World Technologies (NWT), said: *“Our partnership with Topland represents an important step in our commitment to making advanced accessibility and assistive technologies more accessible to organizations and communities across Qatar and Oman. By combining Topland’s internationally recognized solutions with the local expertise, technical capabilities, and implementation support of ABS and NWT, we aim to deliver practical, sustainable solutions that create meaningful improvements in independence, inclusion, and quality of life.”*

He added: *“We see this partnership as more than a distribution arrangement. It is an opportunity to work closely with government institutions, educational organizations, healthcare providers, and businesses to advance inclusive environments and ensure that technology delivers a lasting positive impact.”*

His Highness Taimur bin Badr bin Taimur Al Said, Chairman of the Board of New World Technologies (NWT), said: *“This partnership creates an important opportunity to bring proven accessibility and assistive technologies closer to the organizations and communities that need them in Oman. By combining Topland’s specialized solutions with NWT’s local knowledge, technical capabilities, and implementation support, we aim to help organizations develop practical, sustainable environments that support independence, participation, and inclusion.”*

He added: *“Our ambition is to work alongside government institutions, educational organizations, healthcare providers, and businesses to make accessibility an integral part of how services and public spaces are designed and delivered. We believe that effective collaboration and the right technology can make a lasting, positive difference to people’s quality of life.”*

For more information about Topland’s regional initiatives, product lineup, or partnership opportunities, visit **www.toplandpod.me**.

About Topland

Topland is a leading provider of assistive technologies and inclusive solutions across the Middle East, with offices in Dubai, Abu Dhabi, and Saudi Arabia. As a social enterprise established under the Ma’an Authority for Social Contribution in the UAE, Topland is dedicated to advancing accessibility and inclusion for individuals with hearing and visual impairments, mobility challenges, and neurodiverse needs through innovative products, tailored services, and strategic partnerships. Topland is also the exclusive Middle East partner of the Hidden Disabilities Sunflower program, supporting organizations in creating more inclusive environments for individuals with non-visible disabilities. Through its commitment to social impact, accessibility, and innovation, Topland continues to enhance independence, participation, and quality of life for People with Disabilities across the region.

About Artistic Business Solutions (ABS) — Qatar

Artistic Business Solutions (ABS) is a Qatar-based technology and solutions integrator specializing in immersive environments, assistive technologies, accessibility solutions, and intelligent interactive experiences. ABS designs, deploys, and sustains end-to-end solutions across government, education, public venues, corporate organizations, and community-focused environments.

At the core of ABS's mission is advancing inclusion through technology — helping organizations reduce physical, digital, communication, and experiential barriers so that people of all abilities can participate more independently, confidently, and equitably.

Through its structured four-phase delivery model — Discover → Design → Deploy → Sustain — ABS provides scalable and sustainable solutions encompassing needs assessment, design, integration, deployment, training, and long-term operational support.

Through this approach, ABS seeks to contribute to Qatar's continued advancement in accessible public experiences, inclusive environments, and technology-enabled social participation.

About New World Technologies (NWT) — Oman

New World Technologies (NWT) is an Oman-based technology integrator delivering advanced learning, training, simulation, accessibility, and interactive public-experience ecosystems across the Sultanate.

NWT serves education, government, healthcare, public safety, energy and industry, cultural institutions, defence, and corporate enterprise, combining advanced international technologies with strong local implementation and operational capabilities.

NWT's purpose is to leverage immersive technology, simulation, interactive systems, and accessibility solutions to create safer, more inclusive, engaging, and effective environments for learning, workforce development, and public engagement.

Driven by its comprehensive delivery framework — Strategy → Content & Experience Development → Systems Integration → Operational Support — NWT supports Oman's continued development in simulation-based training, immersive learning, inclusive technology, and intelligent public experiences.

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